

Problem Definition Canvas

Identify and analyze your problem

1. Understand the problem

Where and when does this problem occur?

Explain the problem in simple words. Describe a situation that illustrates the problem.



2. Causes for the problem

Why the problem exists?

The problem may be a symptom of a deeper problem. Is there a wider context and associated issues?



Problem Identifier

A simple name for this problem

Name

3. Problem effects

What are the consequences of the problem?

In what ways can the problem affect a person life or the effectiveness of an organization?



4. Problem ownership

Who is affected by the problem?

Persons that can be directly or indirectly affected by the problem or can do something about it



5. Quantify the problem

What is the value of the problem?

How to measure the damage created by the problem? How often it occurs? Does it worth the investment?



6. Helpful technologies

What technologies look promising?

List technologies that could be tested to provide a solution for the problem. Have some of them been tried?

