

TBE PROJECT WEEKLY PRESENTATIONS

- A. We will split the class into two blocks: one comprehending Teams 1 to 7 and the other with Teams 8 to 14
- B. Everybody will attend the classes (face-to-face) every week
- C. Each week one block will present its project in class and the other block will comment on colleagues' work
- D. Those who present in class deliver the PPT (before the class)
- E. Those who comment deliver their PPT + a Zoom recording (video) with their presentation (before the class)
- F. Each team commenting will be randomly assigned to discuss the presentation of one specific group
- G. All students will be able to do individual comments to all presentations through an online survey/platform (the link will be made available during the class)
- H. The block of teams presenting in class will get instant feedback. The block of teams delivering the Zoom will have feedback in the next day(s)

CALENDAR

WEEKLY PRESENTATIONS

P3 + P4

WEEK	DATE	TOPIC	- PRESENT IN CLASS - DELIVER PPT	- COMMENT IN CLASS - DELIVER ZOOM + PPT
2	14/03/2022	Introduction	-	-
3	21/03/2022	Engineering & Social Impact	-	-
4	28/03/2022	Opportunity Assessment <i>(Presentation 1)</i>	ALL Teams	-
5	04/04/2022	Value Proposition Canvas <i>(Presentation 2)</i>	Teams 1 to 7	Teams 8 to 14
6	11/04/2022	Customer Segments <i>(Presentation 3)</i>	Teams 8 to 14	Teams 1 to 7
7	18/04/2022	Channels <i>(Presentation 4)</i>	Teams 1 to 7	Teams 8 to 14
8	09/05/2022	Customer Relationships <i>(Presentation 5)</i>	Teams 8 to 14	Teams 1 to 7
9	16/05/2022	Revenue Model <i>(Presentation 6)</i>	Teams 1 to 7	Teams 8 to 14
10	23/05/2022	Partners <i>(Presentation 7)</i>	Teams 8 to 14	Teams 1 to 7
11	30/05/2022	Resources, Activities, Costs <i>(Presentation 8)</i>	Teams 1 to 7	Teams 8 to 14
12	06/06/2022	Storytelling <i>(Presentation 9)</i>	Teams 8 to 14	Teams 1 to 7
13	20/06/2022	Final Presentations	ALL Teams	-