

PALESTRA “Conhecer o DEEC”

Quinta-feira, 29 de Setembro de 2011, 17h00

Anfiteatro Ea1, Torre Norte, IST

Power Management IP in the Global Village

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ABSTRACT

Nowadays microelectronics is an unbelievably exciting world. Especially in the consumer market where product cycles are very short, innovation is everywhere and competition global. Communications play an incredible role in this globalization allowing for teams around the world to work together, and for companies to compete and to buy globally. A successful IP company is in an incredibly place to be. Working with different cultures, understanding what makes them competitive and contributing to their success. On this talk, Floriberto is going to focus on his personal experience; the importance the DEEC years; the opportunities that arise from globalization and learned lessons from working in the Global Village.

BIO



Floriberto Lima is CEO of SILICONGATE, a 100% Portuguese company that develops microelectronics power management intellectual property cores for use in system-on-chip ICs. Floriberto received the MSc degree in Electrical and Computers Engineering from IST, Technical University of Lisbon and MBA degree in General Management from Universidade Católica Portuguesa and Universidade Nova de Lisboa. He worked for nine years at CHIPIDEA where he was responsible for the development of the power management group. He joined SILICONGATE in October 2009 to assume the Company management and bring its technology to the market.